About
The 2019 Midwest Big Data Summer School for early career researchers will be held from May 20-23, 2019 in Ames, Iowa. This summer school is designed as a four days, intensive curriculum aimed at early career researchers to get them started on data-driven research. The school will include full-day lectures on topics ranging from: data acquisition, data preprocessing, exploratory data analysis, descriptive data analysis, data analysis tools and techniques, visualization and communication, ethical issues in data science, reproducibility and repeatability, and understanding of domain/context. The summer school also includes five tracks: data science foundations, Big Data applications, digital agriculture, software analytics, and data science for public good.

Benefits of Sponsoring
Midwest Big Data Summer School Sponsorship has many benefits including positioning your organization in front of the Data Science researchers, faculty, and students. Your sponsorship supports the education through the knowledge sharing and educational opportunities found at Big Data Summer School events.

Recruiting – Midwest Big Data Summer School attendees include data scientists, developers, software engineers, data analysts, researchers, postdocs and graduate students. ISU Big Data Summer School is the place to find top data professionals.

Marketing – Midwest Big Data Summer School is a great place to share your products and services.

Community and Diversity – Your support enables diversity outreach as well as financial assistance and scholarships to many who would otherwise be unable to attend. Midwest Big Data Summer School is organized by, and all proceeds benefit, Iowa State University a public university. Proceeds are used to support travel and subsistence of participants to the summer school.

For more details, please visit the summer school website: http://mbds.cs.iastate.edu/2019/
2019 Midwest Big Data Summer School Sponsorship Opportunities

Platinum Sponsor: $10,880

- Midwest Big Data Summer School 2019 Track named after sponsor
- One page in the conference program dedicated to company information (provided by sponsor)
- Six complimentary full conference registrations
- Corporate logo included on the summer school website
- Acknowledgement of support at opening session of summer school
- Placement of corporate brochure on sponsors table
- Recognition signage of sponsors at summer school
- Distribution of corporate materials in delegate bag (provided by sponsor)

Gold Sponsor: $5,000

- 1/2 page in the conference program dedicated to company information (provided by sponsor)
- Three complimentary full conference registrations
- Corporate logo included on website
- Acknowledgement of support at opening session of summer school
- Placement of corporate brochure on sponsors table
- Recognition signage of sponsors at summer school
- Distribution of corporate materials in delegate bag (provided by sponsor)

Silver Sponsor: $3,000

- Two complimentary full conference registrations
- Acknowledgement on conference website
- Placement of corporate brochure on sponsors table
- Recognition signage of sponsors at summer school
- Acknowledgement of support at opening session
# 2019 Midwest Big Data Summer School Sponsorship Opportunities

Sponsorship opportunities are limited! For more information, please contact Prof. Hridesh Rajan at hridesh@iastate.edu or call 515.294.6168.

Please print clearly:

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Make your check payable to Iowa State University.

Please send or fax completed form to: FAX: 515.292.6716

Iowa State University CPM, 1601 Golden Aspen Drive, Suite 110, Ames, IA 50010-8075
Federal Tax ID # 42-6004224